**NEWS RELEASE**

**For Immediate Release**

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**Webmaster For Hire Announced New Video Marketing & Video Advertising Packages**

*Webmaster For Hire now provides Florida companies with cost-effective video marketing and advertising options to take advantage of the growing online video market.*

Webmaster For Hire, LLC, just announced the release of new video marketing & video advertising packages. These packages are designed to allow local small businesses cost-effective opportunities to take advantage of the growing internet video market.

YouTube, only one of many video platforms online, has a huge demographic reach. Over 80% of all internet users (including Millennials and older generations) watch videos on YouTube. It has become one of the most used search engines, which isn't much of a surprise as Google now owns it.

The outreach potential of this medium is largely untapped by businesses. Roughly 9% of small businesses have a YouTube channel. Less post videos regularly. Even less have effective videos, designed for the unique YouTube market.

Small businesses often don't have the resources to devote to video content. Production costs can be astronomical. They can be at a loss for what to create and how. Also, just posting a video to a YouTube channel isn't enough. True video marketing gets the video out to as many different platforms as possible and is focused on targeting people ready to use the service or product offered.

Regarding Webmaster For Hire's new video marketing and video advertising packages, small business owners can choose from a variety of useful products and services to help promote their brands. Here are some of the new packages now being offered by their video marketing consultants:

1. **A2V (Article to Video)** - A2Vs are an effective marketing tool that allow companies to connect with customers and transmit important information regarding products and services. It takes the content of a blog article and translates it into a video. Webmaster For Hire provides this presentation style tool with images to local business owners who want to increase their online exposure. Some additional features of this package includes: music, logo with company name and a Call to Action (CTA) with phone and web address.
2. **In-Person Client Testimonial** - This interview-style video marketing package features a customer (or customers) on screen for up to three minutes. Optional add-ons include: video caption/transcription, YouTube channel creation and custom intros.
3. **Slideshow Style Video** - This package showcases either stock or client provided images including call-out text with male or female voice overs. Final video time is approximately 90 seconds and includes library music, scripting and up to three revisions.
4. **Self-Promo** - Self-Promo videos features business owners on camera speaking about their respective brands. These 60-second videos are introduced with a logo and company name and close with a CTA and business contact information.
5. **Explanation Videos** - Custom graphics with voiceovers highlight these 60-second video advertising packages. They also include animation and up to three revisions.
6. **Whiteboard Videos** - A hand-drawn scenes video that also introduces logo and company name.
7. **Spokesperson -** This package includes a male or female actor who advocates on behalf of your brand. Video length is up to three minutes.

Small business owners are encouraged to contact [Webmaster For Hire](http://webmasterforhire.us/contact-us/) regarding services that they are interested in and one of their representatives will either schedule a conference call or an in-person appointment.

[Webmaster For Hire, LLC](http://webmasterforhire.us/), is a leader in the Web & Marketing Services industry around the greater West Palm Beach, FL vicinity. Full service online marketing is just one of the many strategies offered from this company. They offer search engine optimization, local maps marketing, online review marketing and eNewsletter marketing. They also provide small businesses with responsive website design services and site logistics.